

Buttonwood CPM Survey: Part One

Sample data only, no actual national results are used in this illustration

▶ SAMPLE COMPANY

■ BENCHMARK

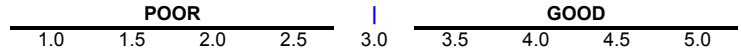


Buttonwood CPM Survey: Part 2

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▶ SAMPLE COMPANY

■ BENCHMARK



HOW EFFECTIVE IS...	IN REGARD TO...
THE PLANNING PROCESS	<i>Supporting ongoing management of objectives throughout the year</i>
THE PLANNING PROCESS	<i>Ensuring resource allocation is closely tied to key drivers of business strategy</i>
THE PLANNING PROCESS	<i>Providing meaningful performance measurements & milestones</i>
THE PLANNING PROCESS	<i>Managing and controlling business results throughout the year</i>
THE FINANCE FUNCTION	<i>Providing clearly defined planning instructions and requirements</i>
THE FINANCE FUNCTION	<i>Facilitating effective planning review & approval sessions</i>
THE FINANCE FUNCTION	<i>Partnering with departments/ areas served to add value to their business</i>
THE FINANCE FUNCTION	<i>Providing timely consolidation & reporting of planning data</i>
THE FINANCE FUNCTION	<i>Providing meaningful decision support</i>
FUNCTIONAL MANAGERS	<i>Being accountable for the financial impact of decisions they make</i>
FUNCTIONAL MANAGERS	<i>Planning the financial impact of their decisions</i>
FUNCTIONAL MANAGERS	<i>Explaining variances of their planned to actual results</i>
FUNCTIONAL MANAGERS	<i>Understanding overall goals & objectives and build supporting plans</i>
SR. MANAGEMENT	<i>Establishing the business strategy and key strategy drivers</i>
SR. MANAGEMENT	<i>Providing well defined, clearly stated overall goals & objectives</i>
SR. MANAGEMENT	<i>Effectively linking area/department tactics to support overall goals & objectives</i>
SR. MANAGEMENT	<i>Appropriately allocating resources to key drivers of business strategy</i>
SR. MANAGEMENT	<i>Developing effective performance measurements and incentives</i>
IS SYSTEMS	<i>Providing accurate data</i>
IS SYSTEMS	<i>Providing meaningful data</i>
IS SYSTEMS	<i>Providing data on a timely basis</i>
IS SYSTEMS	<i>Providing easily accessible data</i>
OVERALL	<i>What is your overall evaluation of your current planning process?</i>

